

Master Ministry Plan

Revised September 29, 2013

"Where there is no vision, the people perish."

Proverbs. 29:18

Master Ministry Plan

ORIGINAL: October 11, 2009

For the history of the development of the vision and the original goals, action plans as well as updates, please see the "October 16, 2011 Updated Version" on our website (www.blueriver-kansascity.org).

REVISED: September 29, 2013

Table of Contents

Overview	2
Vision Statement, Values & Objectives	4
Objectives, Goals & Action Plans	5
Gospel Outreach	6
Resourcing Churches	7
Assisting Community Transformation	8
Church Planting	9
Equipping Leaders	10

VISION 2020

Vision Statement

We envision a network of healthy Baptist churches partnering together to transform lives and communities through the power of the Gospel of Jesus Christ at home, in North America and around the world.

Values

Biblical Fidelity

Gospel Proclamation Partnership

Service/Servanthood

Objectives

Gospel Outreach

Resourcing Churches

Assisting Community Transformation

Church Planting

Equipping Leaders

Objectives, Goals, Action Plans

As you read through the objectives, goals and action plans, you will see that every objective involves some level of partnering or networking among the churches. The need for churches to work together to accomplish Acts 1:8 is a New Testament value and a Baptist Hallmark. It is important that churches address all of the elements of Christ's command, seeking to bring the Gospel to their "Jerusalem" and also to their "Judea, Samaria and the uttermost parts of the earth." For VISION 2020 to come to fruition, partnering and networking must become a part of the ministry paradigm of the churches. Every Ministry Team will have, as an over-arching assignment, the task of discovering where and how partnerships are needed and can be created. It will be the job of the Association staff to help each team make this happen and keep them focused on this part of their work together.

We recognize that the continuum between fulfilling the Great Commission and demonstrating the Great Commandment can create a different comfort level among churches. It is our goal to partner churches based on a common comfort level.

As you read, study and pray over this document, ask God to open the eyes of your heart and help you see the fields around us that are white unto harvest. Ask him to create in your church a burden for helping to strengthen neighborhoods and for starting new churches. Ask him to equip your leaders and provide the resources needed to move forward together, reaching out to our communities with the Gospel of Christ. And ask him where your place is in the VISION 2020 plan.



Gospel Outreach

The Gospel Outreach Ministry Team will be responsible for encouraging pursuit of the goals and action plans of this objective.

Goal: By 2020, every church in the Blue River-Kansas City Baptist Association will be sharing the Gospel locally, nationally, and internationally.

Action Plans:

- 1. Assist churches and campus missionaries with Gospel Outreach to college students.
- 2. Encourage and provide opportunities for churches within the association to be trained in evangelism and participate in evangelistic events and projects for reaching unchurched people.
- 3. Encourage churches to partner with church plants in Vancouver, Canada the Association's North American adopted city.
- 4. Assist an associational effort for gospel engagement of Eritreans in the Horn of Africa, an international unengaged unreached cluster of people groups.
- 5. Assist in the establishment of a library for Eritrean refugee children in the Mai Ayni Refugee Camp in northern Ethiopia.
- 6. Assist in the establishment of a Bible training center for Eritrean and Ethiopian pastors, church planters and missionaries in northern Ethiopia for ministry throughout the Horn of Africa.
- 7. Encourage churches to partner with People Teams to engage immigrant peoples in the Kansas City metro area with the gospel.

Sub goals and action plans:

- a. To connect 8 or more churches with unreached people groups in KC.
- b. To research and store information about people groups in KC.
- c. To see that every international people group with 500+ members in KC has a consistent Gospel presence among them seeking to share the Gospel and make disciples.
- d. To train and coach these local lay missionaries as needed.









Resourcing Churches

The Resourcing Churches Ministry Team will be responsible for encouraging pursuit of the goals and action plans of this objective.

Goal: A Legacy Cohort will be formed for peer learning, input on church revitalization and replanting, and encouragement for churches and leaders who desire to participate.

Action Plans:

- 1. Introductory Banquet at Immanuel Baptist Church on October 4, 2013.
- 2. Enlistment and publicizing of monthly learning and encouragement gatherings.
- 3. We are in the process of identifying "Legacy Churches" within the association. We have congregations who, in former days, were the motivating force in the association for missions, evangelism and church planting, but who now are struggling to reach their neighborhoods and provide meaningful opportunities for ministry and worship.
- 4. The Legacy Church Initiative will identify such churches and resource them with special assistance. This will come in the form of consultations that will result in a better understanding of the needs in these churches and neighborhoods, and the development of ways to positively impact their ministries at all levels.

Goal: 80% of association churches will partner with at least one other association church.

Action Plan:

1. Establish Go Deep Partnerships between association churches (see brochure or pdf file at www.blueriver-kansascity.org).

Goal: Develop a church conflict resolution team to assist association churches.

Action Plan:

1. The Associate Director will enlist, equip and deploy a church conflict resolution team and establish its procedures and implementation.

Goal: Provide a biblical process for discipleship to assist association churches.

Action Plan:

1. The Associate Director will establish and share this resource.

Goal: Provide resources to assist association churches in their ministry.

Action Plans:

- Provide block party and barbeque trailers to facilitate association churches ministries and programs.
- 2. Provide lending library of digital bible studies and church resources.
- 3. Provide audio/visual equipment on loan to assist association churches.
- 4. Provide assistance and consultation to association churches for pastor and staff search, interim ministries, and pulpit supply.
- 5. Provide assistance to churches by having web-based publicity of staff needs, online resources and links, and email blasts sharing needs and opportunities.





Assisting Community Transformation

The Assisting Community Transformation Ministry Team will be responsible for encouraging pursuit of the goals and action plans of this objective.

Goal: Assist association churches seeking to address needs of the homeless in Jackson and Cass Counties.

Action Plans:

- 1. Support Forest Avenue Family Shelter via funding and volunteers.
- 2. Support TrueLife Change Transitional Shelter for Women via funding and volunteers.
- Support Kansas City's Historic East Neighborhood Coalition Community Development Center program "The Village" at repurposed Ladd Elementary for homeless students by providing opportunities for volunteers to help with requested programming.

Goal: Assist victims of human trafficking.

Action Plans:

- 1. Partner with TrueLife Change, Missouri Baptist Children's Home, and association churches to establish a safe house for victims.
- 2. Cooperate with Human Trafficking Task Force (legal entities and law enforcement) and Coalition Against Human Trafficking of Western Missouri to assist victims.
- 3. Establish a program of redemption, healing, restoration and retraining to empower victims to build new lives in Christ.

Goal: Assist in the establishment of an urban youth sports and education outreach complex in south Kansas City.

Action Plans:

- 1. Assist in obtaining property for a complex via corporate and organizational sponsorships and grants.
- 2. Assist in raising funds via corporations and organizations to build or renovate athletic and related facilities.
- 3. Assist in establishing programs of outreach, discipleship, education and mentoring using tools and attraction of athletics, after school and summer programs.

Goal: Assist in obtaining and renovating affordable housing in urban Kansas City.

Action Plans:

1. Provide information and assistance to local churches seeking to facilitate neighborhood renewal through rehabilitation of vacant, dilapidated housing and placement of people needing decent, affordable housing.

Goal: Support BR-KC and Missouri Baptist Convention Disaster Relief efforts.

Action Plans:

- 1. Support BR-KC Chainsaw Unit.
- 2. Support BR-KC Mud-out Unit.
- 3. Support MBC Disaster Relief calls for assistance.





Church Planting

The Church Planting Ministry Team will be responsible for encouraging pursuit of the goals and action plans of this objective.

Goal: The association will help to catalyze our churches to start 30 new churches in the association by 2020.

Action Plans:

- 1. Direct plantKC, established by BR-KC and affiliated with plantMidwest, to provide quarterly learning, connecting, and prayer events for planters and those interested in planting or supporting church planting. (www.plantkc.org).
- 2. Participate in SendKC/North American Mission Board metro-wide strategy for planting multiplying churches.
- 3. Mobilize and equip association churches to start new churches.
- 4. Provide resources for assessment, start-up, and the on-going support of church plants.
- 5. Develop systems for identifying potential church planters.
- 6. Designate appropriate entities for the assessment of potential church planters.
- 7. Develop an on-going coaching and mentoring structure for the benefit of church planters and potential church planting coaches.
- 8. Support and facilitate the Multi-Ethnic Church Planting Center established by BR-KC in partnership with Missouri Baptist Convention and North American Mission Board.







Equipping Leaders

The Equipping Leaders Ministry Team will be responsible for encouraging pursuit of the goals and action plans of this objective.

Goal: Provide lay leader and pastor/staff training for association churches.

Action Plans:

- 1. Provide Metro Area Leadership Training event bi-annually in partnership with KCK and Clay Platte Baptist Associations.
- 2. Provide Black Church Equipping Conference Annually.
- 3. Provide and resource the Williams-Farmer Preaching Fellowship.
- 4. Provide SafeChurch Training in partnership with GuideOne Insurance.

Goal: Encourage pastoral leaders in association churches in the area of spiritual development.

Action Plan:

- 1. Provide quarterly E3 Meetings (Equip, Empower, Encourage) to encourage pastoral leaders in their spiritual development.
- 2. Provide Pastor/Staff Appreciation Banquet for all ministers and spouses annually.
- 3. Provide Pastor/Spouse Marriage Retreat annually.
- 4. Provide customized consultation to any association pastoral leader upon request.





